

Interior DESIRE

Brand Manager Loraine Butler of Milano talks about the brand's new restaurant on Haddington Road and how its new design is helping it to connect with the local community.



When the design team behind Milano on Haddington Road began their renovations, they were aiming to create an intimacy within the expansive space. With a restaurant that has a capacity for 150 diners inside alone, this natural design was achieved through a combination of muted tones in the wall coverings, soft textured furnishings, and warm overhead lighting. "We went for comfortable velvet chairs, leather banquette seating, and deep green wood wall panelling," says Milano Brand Manager, Lorraine Butler. According to Lorraine, the design of the restaurant draws major influences from key areas in the surrounding environment, "A lot of the design features are aimed at the old Lansdowne Road," she says. "So a lot of the photography on site is pictures from matches in the 1950s and 1970s. The leather seating that runs across the back wall and the artwork is in keeping with that period." Focusing heavily on their patrons' connection with the stadium, the artwork within Milano includes vintage black and white photography and modern sporting prints, scamlessly fusing the heritage of the community with the